

## EleFonts

Use fonts to illustrate animals!

**TASK: Use alphanumeric characters (fonts) to create 3 different animals. Label each animal with the font that you use.**

Create animals out of typographic forms. Choose a typestyle and stay with its family of fonts, resizing and rotating as desired. Choose the typography carefully, looking for both shapes and the feeling the typestyle communicates. Feel free to reverse the values, overlap, and cut and paste to create your animal, but avoid stretching and distorting (skewing) the proportions of the type. In other words it still needs to be made of individual pieces of type that are not segmented or sliced up!

The letterforms you choose pertain to the animal you create! Match the typeface to the animal in question. (*French Script for a poodle?*) One variation, which is more restrictive, is to use only the letters within the animal's name to create the animal (i.e. 'D,' 'O,' and 'G' to form a dog). You are not restricted in this way; I offer it only as an option you may wish to explore.

***Output a PDF or create outlines of your text to avoid font issues!***

See provided examples and visit inspirational site: <http://www.bemboszoo.com>

Warning: You may find this technique additive!