

Type Subtraction

1. Draw a rectangle and Object>Envelope Distort>Make With Warp> choose Flag.
2. Stretch it out a little to make flag shape fairly shallow, symmetrical in nature.
3. Type “RIVERS” (or whatever) and “FOR LIFE” (or whatever) *separately*, and stack them about a their lette- height apart.
4. Place your wavy rectangle on top and in between type, adjusting placement and size of shape and type to maintain legibility.
5. Now Option/Copy all three components, twice (now you have three)
6. Select “RIVERS” and the shape and Pathfinder>Subtract (top row)>Expand so shape cuts away at type.
7. Select “FOR LIFE” and the shape and Pathfinder>Subtract (top row)>Expand so shape cuts away at type.
8. Make two arrangements: 1) With the wavy shape, type pulled away a bit.
2) Without wavy shape, type brought closer together.

NOTE: Extra copies of whatever you’re slicing up are good to have on hand in case you decide to use not only the top, but also the bottom portions of a text group or word.