



letter/number combinations

Letter forms combine with single-digit numbers. Use of typographic joinery unifies two distinct forms into a new configuration. Variables of scale, proportion, weight, and shape are employed to understand the variety of spatial relationships that can exist among characters.

Figure/ground reversals explore an organizational principle of sight working on a flat, two-dimensional surface. Perception shifts between positive and negative space, permitting a mark to be read as an organized whole, a cohesive sign.

• **DESIGNPRINT**

