## **Images You Can Legally Use**

You may use photographs and illustrations in your JFF poster design as you wish. The issue is how you get them.

Photographs and illustrations can be downloaded very easily for free, just like songs can be downloaded for free, but they are still intellectual property that one must buy or acquire permission to legally use.

The JFF contest rules, in accord with professional ethics and United States Federal Law, state, "Artwork must be original and not copied."

That means you promise (by your signature on the contest entry form) to use only images in the design of your poster that:

- · belong to you
- · are royalty free
- you have been given permission to use (in writing)

So how do you obtain good images to use? You can:

- take your own photos/draw your own illustrations (laborious)
- buy images from sites like Corbis or Liquid Library (lots of choice)
- download free images from sites like freedigitalphotos.net (limited choice)
- find a blog site that has images you want and ask for permission to use them (like I did)