

## Facebook Article Questions

1. What percentage of the world's Internet population visited Facebook in a single month?
2. How does the author compare Facebook and Wal-Mart?
3. What eligibility restriction was lifted in 2006 that vastly increased Facebook membership? Why is this both a good and a bad thing?
4. What kinds of services, now being provided by giant Internet portals and search engines like Google, Yahoo, and MSN, are being threatened by Facebook? Why?
5. How does Facebook entice share from other social networking sites?
6. Who, like JFK before him, capitalized on newly expanding communications technology by utilizing social-networking sites (Facebook, Photobucket) to spread the message of his political campaign and to keep in touch with the voters? Was it a good idea? Why?
7. Do you subscribe to Facebook, or something similar? Name it, please. Do you use it in lieu of other service and social networking providers?

Everyone these days seems to be checking social networking sites like Facebook to do a whole lot more than stay connected to friends. It has become a phenomena reaching all the way to Washington D.C.!

Read *FacebookArticle.pdf*. Answer the short essay questions for extra credit.