

Copy This!

Copy This! (Cox)

Reproduce the “bill stuffer” from Cox, using Illustrator’s tools to replicate the design as closely as possible. The document dimensions are 7” X 3.25”. (*CoxAd.pdf*)

Place it into Illustrator on a template layer (locked) and build the design up from there, toggling the template layer visibility on/off to check your progress as you go. Finish with a Clipping Mask for a clean look.

Suggested Tools/Palettes:

Type

Shape

Pathfinder (minus front) (divide)

Pen

Clipping Mask

3D (extrude & bevel)

(If you see something in your junk mail or other media that looks like something you would like to be able to replicate, bring it in and we will give it a try!)

Extra Credit

Reproduce the “Insomnia” logo and layout. (*InsomniaLogo.pdf*)