

Tinting A Scan

1. Place a grayscale photograph in an open Illustrator document. (If you have only a color photograph, open it in Photoshop and convert it. Color images can't be tinted in Illustrator, must be true grayscale, not RGB de-saturated)
2. Bring the "fill" tile to the top in the Tool palette
3. Select the photo you placed and click on a solid color swatch in the Swatches Palette to apply tint.
4. Develop text and graphics for foreground and arrange accordingly
5. Make a rectangle to desired size, fill with radial or linear gradient, *replacing black gradient "stop" with same color as tint.*
6. Select rectangle and apply 'multiply' blending mode from Transparency Palette
7. Create finished size rectangle to place on top of all (doesn't matter if it has stroke/fill or not)
8. Select all and Object>Clipping Mask>Make

Notes:

- **Keep placed photos in same folder as Illustrator document** for this assignment. Once 'placed' they become 'links' that must be kept with the Illustrator document to view and print correctly!
- You can Live Trace the photo to alter the effect.
- You can pull objects in and out of the Clipping Mask using the sub-layers in the Layers Palette to more easily manipulate individual objects without having to release the mask, *including the gradient!*
- Adjust gradient to fit background image.
- Card sizes vary. Business Card = 2" X 3.5"; Driver's License/Credit Card = 2.125" X 3.375"; tags, tickets, and passes come in all different sizes—go measure something.
- Be creative. Add lots of details: portraits, magnetic strips, fine print, bar codes, reversed type, logos (band, brand, silly, iconic, military, religious), lines, boxes, dots, dashes, spots . . . look at the cards in your wallet and emulate some of those ideas. Check glyphs!

Task:

- Create five (5) different cards. Choose from the list below or make something up. They all need to be different!
- Must include a different photo for each card, something appropriate to the theme of the card.
- Must include text and some form of added design (a picture and a few words are not enough)
- Must include some sort of graphic (geometric shapes, illustrations, etc.).
- When you have completed the assignment, save the Illustrator document and make a PDF (or other format) for posting.

IDEAS:

- Concert ticket
- Comic Con ticket
- Membership card
- Authorization ID card
- Backstage pass
- Lottery ticket
- Baseball/Football/ game ticket
- Coupon
- Coffee card
- Beer Garden pass
- Rave pass
- Crash donor card
- Badge
- Passport
- Club Med ID
- Trade show ID
- Laundry tag
- Hotel room key
- Designer clothing tag
- Crash donor card
- Ticket to rapture
- Phone minutes card
- Aids-free card
- Frequent listener card
- Customer loyalty card
- Gym membership
- Credit card
- Drivers license
- Pilots license
- Tugboat captain ID
- NASA credentials
- High-level security clearance
- CIA ID
- FBI ID
- P-diddy entourage ID
- Library card
- School ID
- Clothing Tag
- Gift Card