



This logo for the Dutch avant-garde journal De Stijl was designed by Vilmos Huszar in 1917. The letters consist of pixel-like blocks.



Theo van Doesburg, founder of the De Stijl movement in the Netherlands, created this alphabet using only perpendicular elements in 1919.

abcdefghijklmnopqrstuvwxyz
a d d

Herbert Bayer designed universal, consisting of only lowercase letters constructed with circles and straight lines, at the Bauhaus in 1925

ר כ צ ל ג ל ט ח ה ו

ן ב c d e f g h i ך ם ל ן ח ו
ח ט ן ן י ן ק ן

The Dutch designer Wim
Crouwel published his
designs for a “new alphabet,”
consisting of no diagonals or
curves, in 1967.

NEU ALPHABET

UNE
possibilité
pour
l'ne
neuf
développement

een
mogelijkheid
voor
de
nieuwe
ontwikkeling

UNE
possibilité
pour
le
développement
nouveau

EINE
Möglichkeit
für
die
neue
Entwicklung

AN

Introduction

par

A

progr. joded
typogr. aphv

Lo-Res Family designed by Zuzana Licko for Emigre, 1985

Family Credo?

A MATRIX IS NOTHING TO BE ASHAMED OF.

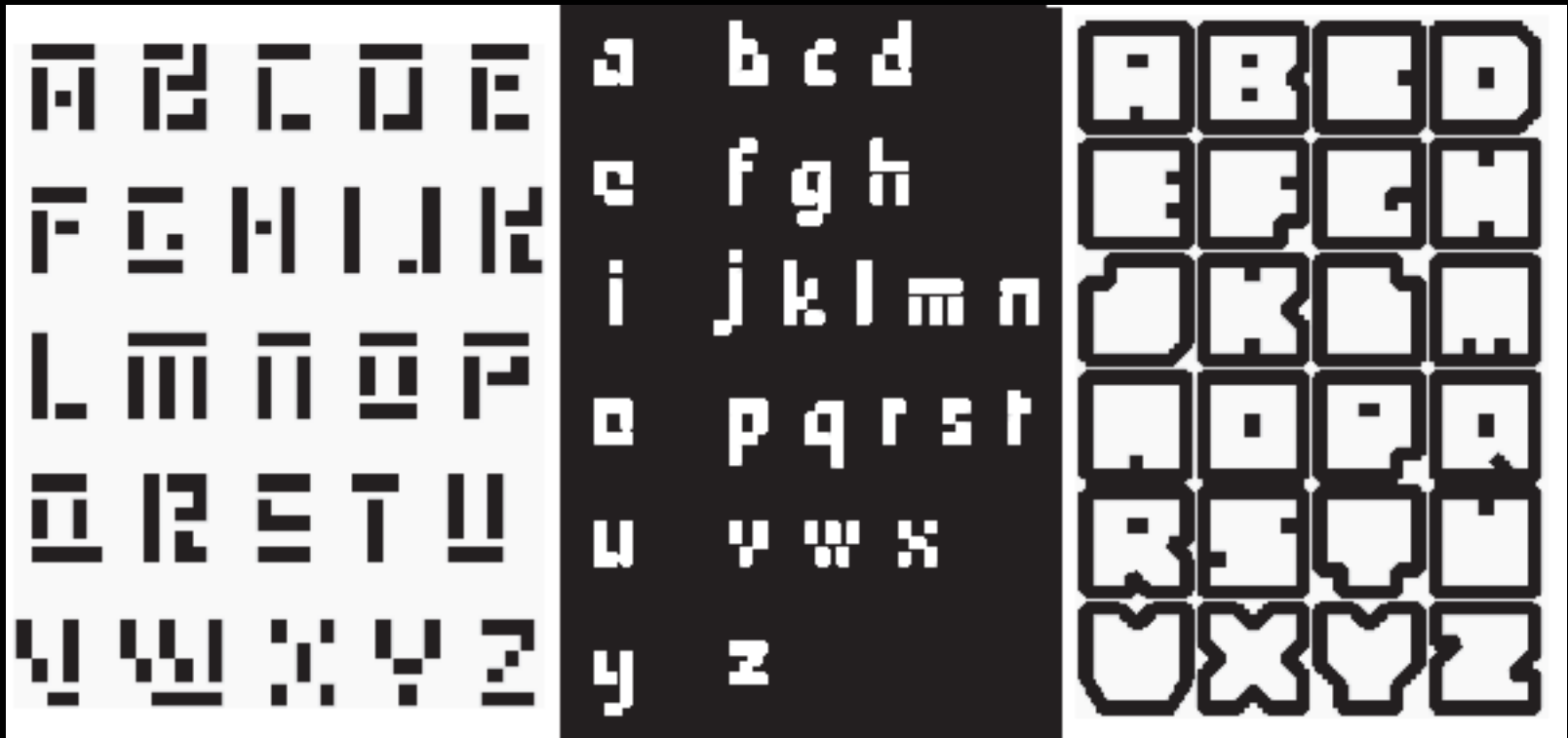
A matrix is nothing to be ashamed of.

A matrix is nothing to be ashamed of.

A matrix is nothing to be ashamed of.

A matrix is nothing to be ashamed of.

A MATRIX IS NOTHING TO BE ASHAMED OF!



The French designer Philippe Apeloig created these contemporary variations on reduced, geometric typefaces.