

## 15th Annual International Fair & Poster Competition— 2017

1. **First critique is FEB 24** (check for content/size, resolution, direction accuracy)
2. **Second critique is MAR 03** (check symmetry, balance, contrast, repetition, alignment, positioning)
3. **Due MARCH 06**
4. **All final submissions by email attachment MARCH 06 to Danielle McMartin at [dmcmarti@csusm.edu](mailto:dmcmarti@csusm.edu);**
5. **You will please CC me on the submission email.**

Each Spring semester, Cal State San Marcos has a spectacular International Fair to celebrate the cultural diversity on campus.

This year we are once again holding a **design competition for the creation of the International Fair Poster!**

The poster will be used in two ways:

1. **Large: to the size of campus A-Frames (20" X 30")—*portrait only***
2. **As a single sheet size flyer sent throughout campus as a marketing tool (8.5" bX 11")**

Great Opportunity to boost your portfolio, and gain FAME throughout the campus for your design!

We will also offer a **THANK YOU GIFT** for the winner at the Opening of the **International Fair (April 16)**

### **Details:**

Design must be submitted in an electronic format and sent as an

**attachment via E-Mail.**

*There may be file size issues here, especially on the larger format, with email attachments.*

*We will discuss ways to make files smaller, including zipping them with a compression format.*

*Some students hand deliver their files to the Office of Global Affairs.*

**Design must include:**

**Cal State San Marcos**

**15<sup>th</sup> Annual International Fair**

**Thursday April 13**

**11:00-2:00**

**Library Plaza**

**Sponsored by: A Co-Curricular Funding Award, Office of Global Education, **ALCI**, ASI and SLL**

**Poster Designed by: YOUR NAME**

**Design Specifications:**

We will be printing the design for A-Frames, **Portrait 20 X 30 & also 8 1/2 X 11 (portrait only)**

*[WE WILL BE SUBMITTING PDFs, NOT Publisher FILES!—Publisher files are not used in the industry!]*

*Design restrictions are limited to size, orientation, and editorial content. Other considerations are made by the artist, however, DO NOT COMMIT ANY TYPE CRIMES IN THE MAKING OF THIS PIECE AND DO NOT USE MORE THAN 2 FONTS!*

**Submission must be sent by: March 6 5:00PM**

IF you wish to see previous year posters, please feel free to come to the Office of Global Education (CRA 3200, Courtyard area)...we have them hanging on the Wall in our office.