
CSUSM Campus Event Design Competition for the Creation of the International Fair Poster!

Calling All CSUSM Art Students and Students who simply love to design!!!

Each Spring semester, Cal State San Marcos has a spectacular International Fair to celebrate the cultural diversity on campus.

This year we are once again holding a design competition for the creation of the International Fair Poster! The date of the Fair is April 5

The poster will be enlarged to the size of campus A-Frames, **and** sent throughout campus as a marketing tool (8 1/2 by 11 size)

Great Opportunity to boost your portfolio, and gain FAME throughout the campus for your design!

We will also offer a THANK YOU GIFT for the winner at the Opening of the International Fair (April 05)(*recognition!*)

Details:

Design must be submitted in an electronic format and sent as an attachment via E-Mail. *We will critique your design as a class BEFORE you submit it!*

Design must include the following text:

Cal State San Marcos
10th Annual International Fair
Thursday April 5
11:00-2:00
Library Plaza

Sponsored by: A Co-Curricular Funding Award, Office of Global Education, ASI and SLL
Poster Designed by: YOUR NAME

Design Specifications:

—We will be printing the design for sidewalk A-Frames at 20" x 30," **and** to 8 1/2" X 11." As these proportions are different, you will create two variations of your design, one to fit each proportion. (That means 2 slightly different layouts to accommodate the proportional change.)

Viewing Previous Winners:

You may go to Danielle's office in the Tukwut courtyard room #3200 to see samples of seven previous competition winners posted on the wall to get an idea of what they have judged to be a winning design in the past. Last years' winner was an Advanced Graphic Design student from this class, Lauren Reynoso!

The judging is done by "democracy." During the voting period, anyone is invited to come and take a look at the entries and cast an anonymous vote. [James has much to say about judging art in this way!]