

VSAR 316 Graphic Design/Credit Item List*

ASSIGNMENTS

—Assignments due by last regular class meeting, 12-07-12

- Word Cloud (10)
- Fish/Frog (20)
- Cutting & Joining (nine lives cat) (25)
- Pattern Brushes (chain) (25)
- Eveready Logo (25)
- Double Meaning (ambiguity) (50)
- Word Art (denote & connote) (50)
- EleFonts (type animals) (30)
- Soybeans (50)
- Rolling Mesh with Rays/Bubbles (hills) (50)
- Bottles (molding mesh) (50)
- Tinting a Scan (25)
- Masking a Mask (25)

Assorted Blog Postings (25 points each)

—Postings due by next regular class meeting after being assigned

- 6 appealing images + commentary as to why
- media transcending examples (color and design themes)
- logo attributes (text, text+image, image) + commentary
- image prevalence (3 questions)
- good/bad page layout (according to checklist)

Art Events (10 @ 50 points each)

—Art Events due by last regular class meeting, 12-07-12

PROJECTS (100 points each/Final 200 points) (Due dates subject to change.)

#1 (Technical Illustration)	Due Sep 21
#2 (Vector Bouquet)	Due Oct 05
#3 (Personal Logo)	Due Oct 19
#4 (Fruit Crate Label)	Due Nov 09
#5 (Genre Gig Poster)	Due Dec 09
#6 (Final Project) (Vector Self-Portrait w/Personal Logo)	Due Dec 14

Final Exam (250 points)

*content subject to change

The class is generally engaged in one or more design contests throughout the semester as opportunity permits. These are either *added* to the workload or *exchanged* for an existing assignment/project depending on the demands of the contest. Regular content is updated or replaced by new content at the discretion of the instructor.