

PROOF SHEET

Designer: your name

Project: name of logo project here

Client: name of company/client here

Fonts:

font1 (*list font name here*)
-commercial font, license can be purchased online

font 2 (*list font name here*)
-free font, a copy will be included with the final deliverables

Colors: web



print



LOGO - ONE & TWO-COLOR

Black and white version should be used on faxes or any materials you reproduce using a copier. It's also good should send out when to have your logo engraved. Two-color for business cards, stationary, envelopes etc. produced by offset or digital presses, especially where color fidelity is an issue.



black on white



white on black



2 color version on white



2 color version on black

LOGO - FULL COLOR & GRAYSCALE

Full color printing, magazine ads, and for use on any materials that you intend to print from your own desktop color printer, i.e, invoices, receipts, letters, etc. Grayscale version when your logo is included in the newspaper or in the Yellow Pages, or on any black and white laser-printed materials.



full-color version on white



full-color version on black



grayscale version on white



grayscale version on black