

Type Anatomy Poster

Create a poster, which diagrams/illustrates the anatomy of type (parts of a letterform).

The goal is to create a poster that is both functional and lively. Develop a concept for the poster to help you in making all of your design decisions (i.e. based on an eye chart). Try to balance form and function. Attempt to present a piece that is both effective at a distance as well as useful as a reference.

Specifications

11 X 17, portrait or landscape, bleed okay, computer generated or hand drawn

Your poster must be purely typographic. This is not about pictures. Predominant visual elements must be type based. You may use colors, shapes, and lines as well as text, but no illustrations or photographs.

You may not distort type. You may not stroke the type nor use effects (especially drop shadows).

Okay to use English and/or other languages. The only caveat here is that I cannot proof any other language than English. Information and grammatical accuracy is an essential part of any design, and part of your grade!

You may add information related to the subject matter. Kerning, leading, tracking, good type tips, or other typographic wisdom and lore is welcome.

Must indicate directly in some visual way information about letter parts/features. These letter parts must be labeled. Include the six specified below, or as many as you wish.

Choose from the following list, or research more and other terms. **I have highlighted the terms you are required to use**, the rest are optional.

UPPERCASE
LOWERCASE
CAP HEIGHT
X-HEIGHT
BASELINE
ASCENDER
DESCENDER
SERIF
SPUR
BEAK
STEM
BOWL
LOOP

FINIAL
TERMINAL
SPINE
CROSS BAR
CROSS STROKE
COUNTER
FINIAL
APEX
LIGATURE*
TAIL
EAR
LEG
SHOULDER

JUNCTURE
ARM
PYLON
BRACKET
CROTCH
STRESS
HAIRLINE
VERTEX
CHIN
LINK
BRACKET

* requires two characters.